



Sachse, Texas

Sachse City Hall
3815-B Sachse Road
Sachse, Texas 75048

Meeting Agenda

Economic Development Corporation

Wednesday, June 11, 2014

6:30 PM

City Hall

The Economic Development Corporation of the City of Sachse will hold a Regular Meeting on Wednesday, June 11, 2014, at 6:30 p.m. in the Council Chambers at the Sachse City Hall, 3815 Sachse Road, Building B, Sachse, Texas to consider the following items of business:

1. **Invocation and Pledge of Allegiance to the U.S. and Texas Flags**

2. **Regular Agenda Items:**

[14-2256](#) Consider and take action on minutes of the Sachse Economic Development Corporation regular meeting of May 14, 2014.

Executive Summary

Consider approval of the meeting minutes for the regular meeting of May 14, 2014.

[14-2257](#) Reports and presentations by the Sachse Economic Development Corporation President, Board Members and CEO regarding special events, announcements and activities.

Executive Summary

The Sachse Economic Development Corporation President, Board Members and CEO provide verbal reports regarding special events, announcements and activities.

[14-2267](#) Consider receiving the Monthly Revenue and Expenditure Report for the period ending April 30, 2014 and the preliminary Budget Report for May 2014.

Executive Summary

The Sachse Economic Development Corporation Treasurer will prepare reports each month to update the Sachse Economic Development Corporation regarding revenues and expenditures.

Attachments: [SEDC 04-30-2014.pdf](#)

[EDC Summary Budget Report for May 2014.pdf](#)

[14-2258](#) Executive Session pursuant to Texas Government Code Section 551.087 Deliberation of Economic Development Negotiations:

A. *Discussion of economic development incentive for Direct Development, to attract a retail business prospect to locate in northeast part of the City.*

B. *To receive a report of activity from prospecting event in Las Vegas, May 18-20.*

Executive Session pursuant to Texas Government Code Section 551.072 Deliberation of the purchase, sale, license of real property generally located in northeast part of the City.

A. *To discuss or deliberate an offer by NEXmetro represented by Henry S. Miller to purchase property from the Sachse Economic Development Corporation.*

Consider any action necessary as a result of executive session.

Executive Summary

Closed session as provided by Sate Law.

[14-2270](#)

Consider and take action regarding a proposal by the Retail Coach for consulting services to prepare a market analysis, retail matching and retail recruitment services for the Sachse EDC.

Executive Summary

Consider a proposal by The Retail Coach for future development of the Highway 78 and 190 corridors.

[14-2259](#)

Discuss and consider action related to the search for a consultant for State Hwy. 78 Beautification.

Executive Summary

The purpose of this item is to discover options available to the SEDC Board to search for an urban design consulting firm to meet with stakeholders and outside agencies and prepare concept drawings and renderings for 2 proposed options for streetscape and other improvements/beautification for SH 78 in Sachse and to receive direction on actions to take.

[14-2260](#)

Review and discuss SEDC Mission and Goals

Executive Summary

The purpose of this item is to review recommendations from the SEDC Strategic Planning Workshop held in October of 2011 and determine next steps.

- [14-2261](#) Discuss and consider the preliminary 2014-2015 Sachse Economic Development Corporation Annual Budget.

Executive Summary

The Board considers all matters of the annual budget.

- [14-2265](#) Discuss and consider approval of new marketing collateral items.

Executive Summary

Staff is currently working to update marketing collateral items and would like to pursue an update to an existing piece and the creation of a new piece.

- [14-2266](#) A presentation and discussion on industrial property in Sachse to determine target industries.

Executive Summary

The City of Sachse currently has more than 70 acres of Industrial Zoned property for sale. It is important to determine what industrial uses for that land meet criteria critical to the development of Sachse.

- [14-2263](#) Discuss screening wall at Holiday Village RV Park on Hwy. 78

Executive Summary

Discuss with Board a potential screening wall to understand Board's desires related to the wall.

Attachments: [RV Park copy](#)

- [14-2264](#) Discuss the time of the monthly SEDC Board Meeting.

Executive Summary

The SEDC Board Meeting is conducted the second Wednesday of each month at 6:30 p.m. The Board will discuss possible conflicts with this time for individual members and consider possible alternative times to conduct the meeting.

- [14-2262](#) Future agenda items.

Executive Summary

The Board lists topics of discussion for future meetings.

3. Adjournment

State law prohibits the introduction or discussion of any item of business not posted at least seventy-two (72) hours prior to the meeting time.

Posted: June 6, 2014; 5:00 p.m. Leslyn Blake, EDC Executive Director _____.

As authorized by Section 551.071(2) of the Texas Government Code, this meeting may be convened into closed Executive Session for the purpose of seeking confidential legal advice from the Corporation's attorney on any agenda item listed herein.

If you plan to attend this public meeting and you have a disability that requires special arrangements at the meeting, please contact Terry Smith, City Secretary, at (972) 495-1212, 48 business hours prior to the scheduled meeting date. Reasonable accommodations will be made to assist your needs.