



# Sachse, Texas

Sachse City Hall  
3815-B Sachse Road  
Sachse, Texas 75048

## Meeting Agenda Economic Development Corporation

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Wednesday, January 14, 2015

6:30 PM

Council Chambers

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The Board of Directors of the Economic Development Corporation of the City of Sachse will hold a Regular Meeting on Wednesday, January 14, 2015, at 6:30 p.m. in the Council Chambers at the Sachse City Hall, 3815 Sachse Road, Building B, Sachse, Texas to consider the following items of business:

1. **Invocation and Pledge of Allegiance to the U.S. and Texas Flags**

2. **Regular Agenda Items:**

- [14-2624](#) Consider and take action on minutes of the Sachse Economic Development Corporation regular meeting of December 8, 2014.

*Executive Summary*

*Consider approval of the meeting minutes for the regular meeting of December 8, 2014.*

**Attachments:** [DecemberMinutes](#)

- [14-2639](#) Consider receiving the Monthly Revenue and Expenditure Report for the period ending November 30, 2014 and the preliminary Budget Report for December 2014.

*Executive Summary*

*The Sachse Economic Development Corporation Treasurer will prepare reports each month to update the SEDC Board regarding revenues and expenditures.*

**Attachments:** [SEDC 11-30-14.pdf](#)

[December 2014 summary budget.pdf](#)

- [14-2594](#) Consider receiving the City of Sachse Investment Policy for FY 2014-2015, as amended by the City Council on October 6, 2014.

**Attachments:** [R-3618 Final FY2015 Investment Policy](#)

[Investment Policy](#)

- [14-2626](#) Presentation of Plaque of Appreciation to Mr. Eric Dumois for his Service on the Sachse Economic Development Corporation Board of Directors.

*Executive Summary*

*Mr. Dumois will be recognized for his service to the SEDC.*

[14-2627](#)

Discuss Hwy. 78 Beautification project and receive a report regarding project progress on contract deliverables.

*Executive Summary*

*An update regarding project progress of the Hwy. 78 Beautification Study will be delivered.*

[14-2628](#)

Discuss and consider action related to the search for a consultant for a feasibility study for industrial zoned land on Hwy. 78.

*Executive Summary*

*The Board will hear presentations from two consulting firms with proposals for a feasibility study to determine the highest and best use of industrial zoned land located on Hwy. 78.*

[14-2629](#)

Discuss and consider action on an agreement with Catalyst Commercial for a market and development feasibility study for property within the State Highway 78 Planning area.

*Executive Summary*

*The Board will consider an agreement with Catalyst Commercial for market research, land use demand analysis, and implementation strategy for future development of the area around the State Highway 78 and Fifth Street intersection.*

[14-2631](#)

Report by Hwy. 78 Visioning Committee member Marcia Harris-Daniel regarding Committee activity.

*Executive Summary*

*SEDC Board Members Marcia Harris-Daniel and Ken Thomas serve on the Hwy. 78 Visioning Committee for the City. The SEDC is involved in the Visioning Committee's activities and requests a monthly update on project progress regarding implementation strategy for future development of the area around the State Highway 78 and Fifth Street intersection, from one of the two SEDC Board members serving on the Committee.*

[14-2632](#)

Executive Session pursuant to Texas Government Code Section 551.087 Deliberation of Economic Development Negotiations:

Deliberation regarding economic development incentive for retail or commercial business projects seeking to locate within the City of Sachse.

Consider any action necessary as a result of executive session.

*Executive Summary*

*Closed session as provided by State Law.*

[14-2633](#)

Discuss and consider action on a policy for the Sachse Economic Development Corporation regarding business attraction/retention entertainment expenses.

*Executive Summary*

*A draft policy will be discussed that dictates allowable expenses incurred in the course of business recruitment and retention entertainment activities for the Sachse Economic Development Corporation by Board and Staff.*

[14-2636](#)

Strategic Planning Session

*Executive Summary*

*A strategic planning session is planned to create a pro-business/pro-development economic development plan. The session will generate goals, priorities, objectives, action items and implementation strategies.*

[14-2635](#)

Reports and presentations by the Sachse Economic Development Corporation President, Board Members, CEO and Staff regarding items of community interest, special events, announcements and activities, office, industrial, commercial, retail, and business retention project and marketing activities.

*Executive Summary*

*The Sachse Economic Development Corporation President, Board Members, CEO and Staff provide verbal reports regarding community events, special events, announcements and activities.*

[14-2634](#)

Future agenda items.

-Entrepreneur and Franchise Workshop

*Executive Summary*

*The Board lists topics of discussion for future meetings.*

**3. Adjournment**

State law prohibits the introduction or discussion of any item of business not posted at least seventy-two (72) hours prior to the meeting time.

Posted: January 9, 2015; 5:00 p.m. Leslyn Blake, EDC, CEO, \_\_\_\_\_.

*If you plan to attend this public meeting and you have a disability that requires special arrangements at the meeting, please contact Terry Smith, City Secretary, at (972) 495-1212, 48 business hours prior to the scheduled meeting date. Reasonable accommodations will be made to assist your needs.*