



# Sachse, Texas

Sachse City Hall  
3815-B Sachse Road  
Sachse, Texas 75048

## Meeting Agenda Economic Development Corporation

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Wednesday, February 11, 2015

6:30 PM

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The Board of Directors of the Economic Development Corporation of the City of Sachse will hold a Regular Meeting on Wednesday, February 11, 2015, at 6:30 p.m. in the First Floor Conference Room at the Sachse City Hall, 3815 Sachse Road, Building B, Sachse, Texas to consider the following items of business:

**1. Invocation and Pledge of Allegiance to the U.S. and Texas Flags**

**2. CONSENT AGENDA.**

**2.a ALL ITEMS LISTED ON THE CONSENT AGENDA WILL BE CONSIDERED BY THE BOARD AND WILL BE ENACTED BY ONE MOTION, THERE WILL BE NO SEPARATE DISCUSSION OF THESE ITEMS UNLESS A BOARD MEMBER SO REQUESTS.**

[15-2677](#) Consider and take action on minutes of the Sachse Economic Development Corporation regular meeting of January 14, 2015.

*Executive Summary*

*Consider approval of the meeting minutes for the regular meeting of January 14, 2015.*

*Attachments:* [EDC January minutes.pdf](#)

[15-2686](#) Consider receiving the Monthly Revenue and Expenditure Report for the period ending December 31, 2014 and the summary Budget Report for January 2015.

*Executive Summary*

*The Sachse Economic Development Corporation Treasurer will prepare reports each month to update the Board regarding revenues and expenditures.*

*Attachments:* [SEDC 12-31-14.pdf](#)

[January 2015 summary budget.pdf](#)

**3. Regular Agenda Items:**

[15-2678](#) Executive Session pursuant to Texas Government Code Section 551.087 Deliberation of Economic Development Negotiations: Deliberation regarding economic development incentive for retail or

commercial business projects seeking to locate within the City of Sachse.

Consider any action necessary as a result of executive session.

*Executive Summary*

*Closed session as provided by State Law.*

[15-2679](#)

Discuss and consider action related to proposals for a feasibility study for industrial zoned land on Hwy. 78.

*Executive Summary*

*The Board will consider proposals for a feasibility study to determine the highest and best use of industrial zoned land located on Hwy. 78.*

[15-2683](#)

Discuss and consider action related to a Strategic Marketing Plan for the Sachse EDC.

*Executive Summary*

*Staff will present a Strategic Marketing Plan for review and approval by the Board.*

[15-2680](#)

Reports and presentations by the Sachse Economic Development Corporation President, Board Members, CEO and Staff regarding items of community interest, special events, announcements and activities, office, industrial, commercial, retail, and business retention project and marketing activities.

*Executive Summary*

*The Sachse Economic Development Corporation President, Board Members, CEO and Staff provide verbal reports regarding community events, special events, announcements and activities.*

[15-2681](#)

Future agenda items.  
-Entrepreneur and Franchise Workshop.

*Executive Summary*

*The Board lists topics of discussion for future meetings.*

[15-2682](#)

Discussion in Strategic Planning Session.

*Executive Summary*

*A strategic planning session is planned to create a pro-business/pro-development economic development plan. The session will generate goals, priorities, objectives, action items and*

*implementation strategies.*

**4. Adjournment.**

The SEDC Board reserves the right to convene into Executive Session pursuant to the Texas Government Code, Chapter 551.071(2) for the purpose of seeking confidential legal advice from SEDC's general counsel regarding posted items on the meeting agenda.

State law prohibits the introduction or discussion of any item of business not posted at least seventy-two (72) hours prior to the meeting time.

Posted: February 6, 2015; 5:00 p.m. Terry Smith, City Secretary \_\_\_\_\_.

*If you plan to attend this public meeting and you have a disability that requires special arrangements at the meeting, please contact Terry Smith, City Secretary, at (972) 495-1212, 48 business hours prior to the scheduled meeting date. Reasonable accommodations will be made to assist your needs.*